**ACVS Strategic Filter Scoring Tool**

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| **About this form: Individuals who are reviewing strategic program submission forms will use this scoring tool to determine the viability of the continuation or expansion of current programs, services, initiatives, or products (collectively “programs”) or initiation of new programs.** | | | | |
| **Date reviewed:**  **Reviewer name:**  **Program reviewed:** | | | | |
| **Measure** | **Points Available** | **Points Assigned** | **Notes** | |
| **1. How well does the proposed program align with ACVS’s mission? Explain.** | | | | |
| Extremely well | 3 |  |  | |
| Moderately well | 2 |  |  | |
| A little | 1 |  |  | |
| Not at all | 0 |  |  | |
| **2. To what extent does the proposed program benefit these populations? Use scoring scale in question 1.** | | | | |
| Diplomates |  |  |  | |
| Residents |  |  |  | |
| Animal-owning public |  |  |  | |
| Primary care veterinarians |  |  |  | |
| Other veterinary professionals |  |  |  | |
| **3. Does the proposed program support one or more strategic objectives and goals within the current ACVS strategic plan?** | | | | |
| Yes, see below. | 3 |  |  | |
| No | 0 |  |  | |
| **3a. If yes, score the the strategic objective(s) and goal(s) below that this proposed program supports based on the scoring scale in question 1.** | | | | |
|  | **Points available: 0-3** | **Points assigned by reviewer** | **Reviewer notes** | |
| **Strategic Objective:** Cultivate an Engaged Community |  |  |  | |
| **Goal 1:** Review and revise the membership model |  |  |  | |
| **Goal 2:** Broaden membership engagement opportunities |  |  |  | |
| **Goal 3:** Influence professional satisfaction throughout the career arc |  |  |  | |
| **Strategic Objective:** Update Training and Certification |  |  |  | |
| **Goal 4:** Improve transparency of the process to achieve certification |  |  |  | |
| **Goal 5:** Reevaluate the examinations |  |  |  | |
| **Goal 6:** Establish resident competencies as part of certification |  |  |  | |
| **Goal 7:** Increase training program quality and access |  |  |  | |
| **Goal 8:** Establish and standardize resident protection guidelines for improved wellbeing |  |  |  | |
| **Goal 9**: Refine maintenance of certification process |  |  |  | |
| **Strategic Objective:** Focus on Excellence in Continuing Education |  |  |  | |
| **Goal 10:** Improve quality of and access to ongoing training for ACVS Diplomates and veterinary surgery residents |  |  |  | |
| **Goal 11:** Explore engagement of international Diplomates and other veterinary surgeons in the global environment to increase engagement |  |  | |
| **Strategic Objective:** Maximize Awareness |  |  | |
| **Goal 12:** Develop a brand that promotes the importance of the specialty |  |  | |
| **Goal 13:** Expand marketing program to support messaging across multiple segments/stakeholders |  |  | |
| **Goal 14**: Educate the general public, primary care veterinarians, and animal owners about the specialty |  |  | |
| **4. Does the proposed program support ACVS’s** [**Principles of Diversity, Equity, and Inclusion**](https://www.acvs.org/about/diversity/)**?** | | | | |
| Yes | 2 |  |  | |
| No | 0 |  |  | |
| **5. Does the current ACVS staff have the capacity to administer this proposed program?** | | | | |
| Yes | 2 |  |  | |
| No | 0 |  |  | |
| **6. Is a two-year financial and resource requirements projection for this program available/attached that includes cost and revenue and source of revenue by year; plan of activities with timeline and metrics to measure success; staff, volunteer, and technology requirements; and an explanation of factors that may impact viability/sustantainability?** | | | |
| Yes | 2 |  |  |
| No. Note what is missing. | 0 |  |  |
| **7. Based on the financial and resource requirements projections, what is the viability/sustainability of the proposed program?** | | | | |
| Extremely high | 3 |  |  | |
| Moderately high | 2 |  |  | |
| A little | 1 |  |  | |
| Not at all | 0 |  |  | |
| **8. Would you recommend that the proposed program be forwarded to the Executive Committee for consideration?** | | | | |
| Yes | 2 |  |  | |
| No. Explain why. | 0 |  |  | |
| **Total points** | **Available** | **Assigned** |  |
|  |  |  |  |
| **Additional Comments** | | | |

**Return the scoring tool to Ann Loew,** [**aloew@acvs.org**](mailto:aloew@acvs.org)**, upon completion.**