

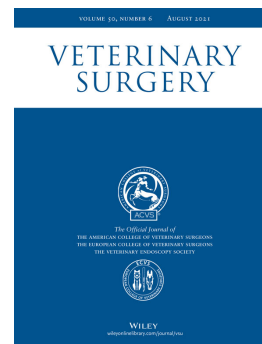


Veterinary Surgery

Veterinary Surgery delivers the most up-to-date coverage of surgical and anesthetic management of animals with the goal of addressing significant problems in veterinary surgery. As the official publication of American College of Veterinary Surgeons, veterinarians around the world look to the journal for the latest news and relevant information in veterinary surgery. The journal provides peer-reviewed articles covering:

- Surgical techniques
- Diagnostic aims
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Editor-in-Chief:

Dominique Griffon, Western University

Audience:

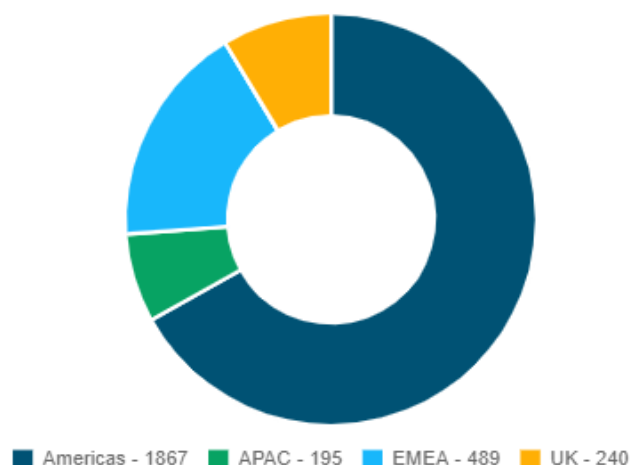
Veterinary Surgery informs veterinarians around the world seeking the latest news and relevant information in veterinary surgery and focused on all elements of surgery in animals.

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Reach

Print	Total Print (Paid Subscription)	2,791
	Frequency	8 issues per year
Digital	Unique Visitors on Wiley Online Library in 2020	278,401
	Average Monthly Page Views in 2020	95,744
	Full Text Downloads in 2020	468,586

Print Circulation by Region



Rates

Pricing

Pricing below is in USD and is established based on publication origin.

Earning Rates

Earned page rate is determined by the number of units per year (e.g., 4 half pages plus 2 full pages earn the 6x rate). Free pages do not count toward frequency.

Ad Size	2022 Price
Full Page Mono	\$ 1,480.00
Full Page Color	\$ 3,025.00
Half Page Mono	\$ 965.00
Half Page Color	\$ 2,510.00
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Cover Position	Uplift from Mono (B&W) Rate Plus Color Charge
Cover 2	35%
Cover 3	25%
Cover 4	50%
Other Premium Positions	15%

Frequency Insertion Rates Mono (B/W)		
Frequency	Full Page Mono	Half Page Mono
1x	\$ 1,480.00	\$ 965.00
3x	\$ 1,436.00	\$ 936.00
6x	\$ 1,391.00	\$ 907.00
12x	\$ 1,347.00	\$ 878.00
24x	\$ 1,302.00	\$ 849.00
Color Rates (in addition to earned B&W rate)		
4-color process	\$ 1,545.00	

Issue Deadlines

Issue date	Booking Deadline	Materials Due	Inserts Due
51:1 January 2022	12-05-2021	12-11-2021	12-24-2021
51:2 February 2022	01-02-2022	01-08-2022	01-23-2022
51:3 April 2022	03-03-2022	03-09-2022	03-22-2022
51:4 May 2022	04-03-2022	04-09-2022	04-23-2022
51:5 June 2022	06-02-2022	06-08-2022	06-21-2022
51:6 August 2022	07-03-2022	07-09-2022	07-23-2022
51:7 October 2022	09-04-2022	09-10-2022	09-23-2022
51:8 December 2022	10-02-2022	10-08-2022	10-23-2022

Digital Statistics for Veterinary Surgery

Unique Visitors on WOL for Veterinary Surgery in 2020: 278,401

Unique Visitors on WOL by Region

Americas	EMEA	UK	APAC	Other
30%	16%	11%	25%	18%

Average Monthly Page Views for Veterinary Surgery in 2020: 95,744

Page Views by Region

Americas	EMEA	UK	APAC	Other
34%	22%	14%	13%	17%

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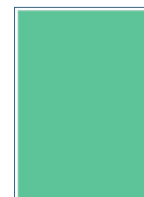
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Print Ad Specifications

Journal Trim Size	210 mm x 276 mm	8.25" x 10.875"
Page Sizes	Non-Bleed (w x h)	Bleed (w x h)
Full Page	178.0 x 254.0 mm 7.0" x 10.0"	216.0 x 283.0 mm 8.5" x 11.125"
Half Page - Vertical	89.0 x 255.0 mm 3.5" x 10.0"	119.0 x 283.0 mm 4.675" x 11.125"
Half Page - Horizontal	177.0 x 127.0 mm 7.0" x 5.0"	216.0 x 127.0 mm 8.5" x 5.0"
Quarter Page	89.0 x 127.0 mm 3.5" x 5.0"	89.0 x 127.0 mm 3.5" x 5.0"
Double Page Spread	355.0 x 254.0 mm 14.0" x 10.0"	435.0 x 282.0 mm 17.125" x 11.125"
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Bound/Loose Inserts Specifications	
Bound-in-Inserts	Width / Height
4-Page 8.25" x 10.875"	420.0 x 282.0 mm 17.0" x 11.125"
2-Page 8.25" x 10.875"	215.0 x 282.0 mm 11.125" x 8.5"

Print Ad Specifications

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Ad size: w x h 178.0 mm x 254.0 mm 7.0" x 10.0"	Ad size: w x h 89.0 mm x 255.0 mm 3.5" x 10.0"
Half Page Ad Horizontal	Quarter Page Ad
Ad size: w x h 177.0 mm x 127.0 mm 7.0" x 5.0"	Ad size: w x h 89.0 mm x 127.0 mm 3.5" x 5.0"

Digital Ad Specifications

Formats & Details		
For specifications, formats, and further details see: Overview Digital Specifications (pdf)		
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Cover Tip/Belly Bands & Inserts Materials	Submit materials to: Sheridan Press 450 Fame Avenue Hanover PA 17331 United States

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